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Brooklyn's Magnolia DUMBO Launches Hot, High-End Rentals and Apartment Hunters Flock

By: Anne Giordano

Impressions: N/A



Photographs courtesy of Williams New York

DUMBO, a historic and trendy Brooklyn neighborhood, has grown fast over the past few years and with it, the demand to live there has, too. As a result, new developments began breaking ground in hopes of becoming the next "it" place to be. Many buildings [where you can buy a condo](#) have been launching sales lately, but what about satisfying the luxury rental market? [Magnolia DUMBO](#) fills that niche offering 320 units

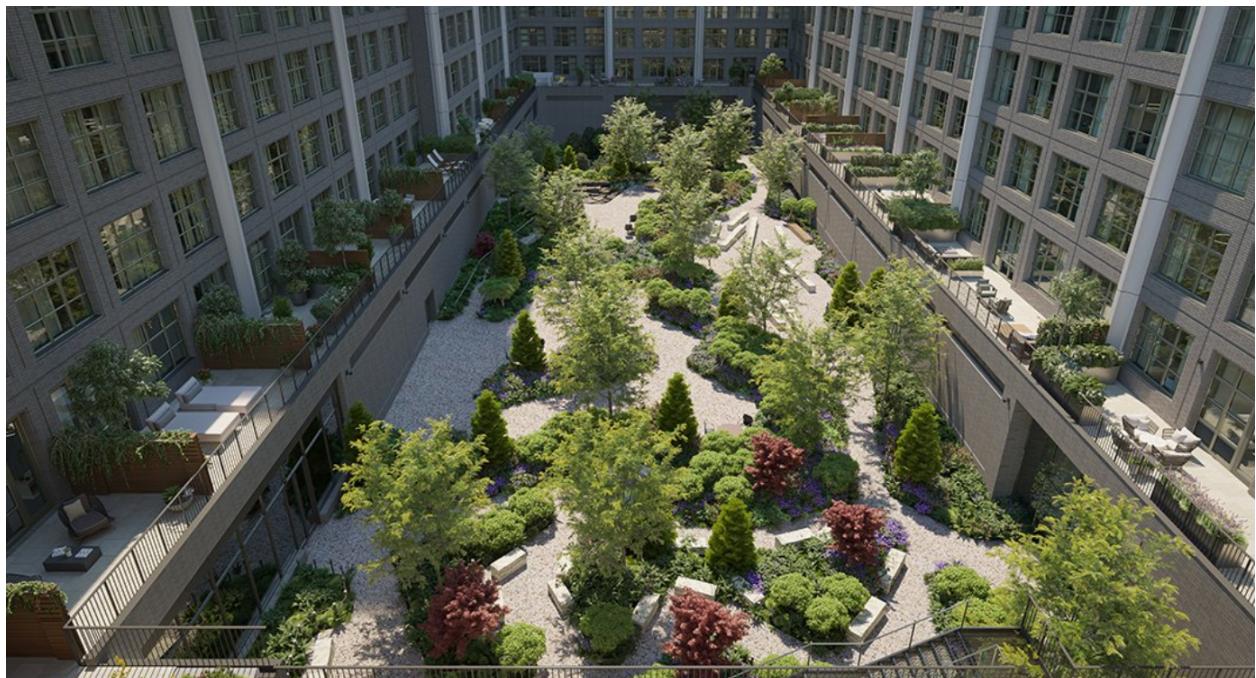
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plus access to 100,000 square feet of amenities. Ready for occupancy, the development just listed all rentals and has seen a flurry of activity.

A representative for the development shared that they've been fully booked with appointments since launching leasing last week and have done a number of deals. It's easy to see why. Magnolia DUMBO comes with design allure plus far more than the typical luxury bells and whistles.

Designed inside and out by the renowned Morris Adjmi Architects, the property is seemingly geared toward young professionals, couples, small families, or empty nesters. That's mainly because of the layout options. Offering studios as the smallest homes and two-bedroom units as the largest, pricing is set to begin around \$3,800 for studios, \$3,900 for junior one-bedrooms, \$4,880 for one-bedrooms, and \$7,100 for two-bedrooms.



Photographs courtesy of Williams New York

When signing the lease for any of these, one signs on for drool-worthy amenity access. It all starts with the largest private park in DUMBO, which the residences encircle and look out upon. This 23,000-square-foot interior park was designed by Michael Van Valkenburgh, the landscape architect of beloved Brooklyn Bridge Park.

For a more hotel-esque vibe, imagine popping up to the rooftop pool and deck. Here the location really sings with glitzy bridge and skyline views. This level also has a game

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room, with billiards and large screen console, a terrace lounge with a romantic outdoor fireplace, and what they call the "Magnolia Lounge," a place residents can entertain. Elsewhere, to keep active or indulge in wellness treatments, residents can use the onsite Life Time™ Fitness. It's the largest fitness destination in Brooklyn.

It's so good, you may want to stay. If renters fall in love with the location and wish to buy here, the property also offers a condominium called Front & York with 408 condos.

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